



New Year's Greetings

*1910 Will Witness the Greater
Development of the Great Southwest
and —————→*

"The Southwestern Route"

The traveling public is assured that the E. P. & S. W., during the coming year, will maintain the high standard of service it has set and will keep pace with progress—both the progress of the great Southwest and the advance of modern railroading. Passengers are surrounded by every safeguard—as regards equipment and skilled trainmen. To freight shippers we will give a service as near perfect as can be devised.

"The Golden State Limited"

The handsomest train in transcontinental service, operates east from El Paso. It is a solid, wide vestibuled, electric lighted train—with an unsurpassed dining car system. It is operated by the E. P. & S. W. in connection with the Rock Island. Running on convenient schedule, making close connections, and supplied with every comfort—it turns the trip east into a thing of ease and pleasure. When considering "The Golden State Limited," bear in mind the time saved.

TIME SAVED WHEN TRAVELING EAST

<small>BETWEEN EL PASO AND</small>	<small>BETWEEN EL PASO AND</small>	<small>BETWEEN EL PASO AND</small>	<small>BETWEEN EL PASO AND</small>
Chicago	Kansas City	St. Louis	Denver
13 Hours 58 Minutes	12 Hours 15 Minutes	7 Hours 15 Minutes	2 Hours 45 Minutes

The E. P. & S. W. System

"The Southwestern Route"

EUGENE FOX,
General Freight and Passenger Agent

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Asst. General Freight and Passenger Agent

General Offices: El Paso, Texas